

Target audience

- Managers and top managers
- Anyone managing a cost centre, process or project

Pre-requisites

- There are no pre-requisites for this course

Objectives

- Weigh up your contribution to your organisation's growth and profitability
- Develop financial awareness within your organisation
- Use tried and tested management methods, tools and techniques
- Liaise more effectively with your finance department
- Produce reliable forecasts and results

On-the-job benefits

- Learn new financial skills that will boost your performance
- Understand the hows and whys of financial management
- Learn how to accurately forecast results

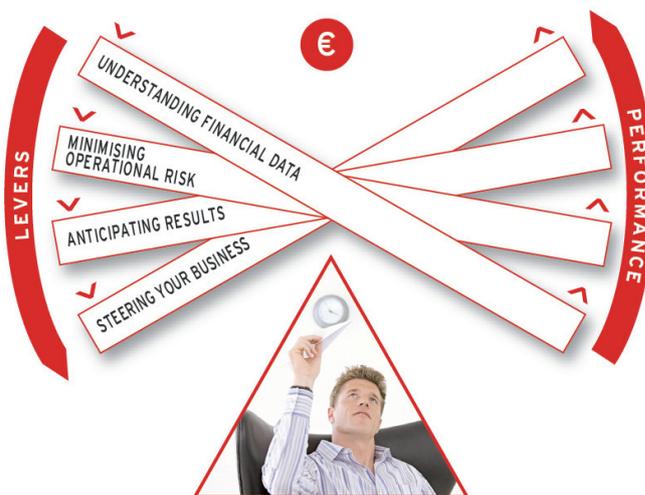
Benefits for the company

- Develop a management team that can deliver sustained financial performance
- Establish a financial culture that balances growth, profitability and risk

Special features of this course

The four levers of financial performance

- 1] Understand financial data**
- 2] Minimise operational risk**
- 3] Anticipate results**
- 4] Steer your business**



Sharing financial management best practices with you

Your mission, if you accept it, is to...

Emotional events revolving around the balance sheet and income statement:

- > Get to know the main items on a balance sheet and income statement, and be able to find them in your company's financial documents

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The budgeting procedure puzzle

Fun role-play in sub-groups:

- > Raise awareness that business management spans different time horizons

'Industrial Corporation' and 'Corporate Risk Management' case studies

Pairwork exercises, followed by full-group presentations and debriefing:

- > Apply risk-analysis and risk-control methods

