



Mandarin Orchard Singapore by Meritus
Eat.Play.Share. Festival – 1 to 15 September 2012
Various Venues

With the world’s population reaching the age of 60 rapidly, it becomes important that we create an age-friendly world which embraces a culture that fosters wellness, brings the community together and supports intergenerational bonding.

It is with all this in mind that **Integrative CSR Consulting**, together with our **organising partners PA Active Ageing Council & SIM University**, and **Programme Partner STORM**, bring you ‘Ageless in Singapore – Towards an Age-Friendly World’ Conference 2012 on 6th & 7th September, together with a Festival from 1st to 15th September that celebrates “agelessness” around the “Eat.Play.Share.” themes of enjoying food and life, and sharing knowledge. This is a unique educational and networking experience, designed to meet the needs and aspirations in the active-ageing industry.

Our focus is on building an age-friendly (or “ageless”) Singapore, where people are not hampered from fulfilling their potential by their own and others’ perceptions about age. We aim to engage the community in intergenerational work to create an age-friendly society. We will be sharing trends, successes and how service providers and policy makers can make this a reality through community engagement and ownership.

Expand your knowledge about key topics including **innovation for the silver industry, wellness, transportation and mobility, volunteerism, social media, technology and innovation management.**

During our workshops you will:

- Explore best practices and case studies
- Gain practical tools and methods to use in your organisation and develop your business
- Connect with colleagues from across the spectrum of older-adult settings to share ideas

Who should attend: **Businesses, Policy Makers, Non-profit Organisations and anyone who has contact with the silver industry.**

You will leave this conference with cutting-edge information, resources and tools to help you embrace the opportunities that await you!

Organised by:

Organising Partners:

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- 8.00 Registration
- 8.45 Guests to be seated
- 9.00 **Arrival of Guest of Honour**
Dr Amy Khor, Minister of State for Health, Mayor, South West District & Deputy Government Whip
- 9.05 **Welcome Address**
Rick Koh Buck Song, CEO, Integrative CSR Consulting Pte Ltd
- 9.15 **Opening Address**
Professor Tan Ngho Tiong, SIM University
- 9.30 **Keynote Address**
Dr Amy Khor, Minister of State for Health, Mayor, South West District & Deputy Government Whip

BUILDING AN AGE FRIENDLY WORLD

So Happy Together

- 9.45 **Global Trends & Changes in Creating an Age-Friendly Environment: Implication for Asia & Singapore**
Moderator: **Rick Koh Buck Song**, CEO, Integrative CSR Consulting Pte Ltd
Panel Speakers:
Dr Emi Kiyota, President & Environmental Gerontologist, Ibasho
Low Kee Hong, General Manager Singapore Arts Festival, NAC
Kenji Yamada, Dept. of Social Welfare, Kyoto Women's University
Seah Hwee Kiah, PBM, Vice-Chairman, People's Association Active Ageing Council

11.00 **MORNING TEA & REFRESHMENTS**

A LIFE OF LEARNING

Easing the Burden across Generations

- 11.30 **Intergenerational Dynamics in Caregiving in Singapore**
Moderator: **Thelma Kay**, Former Director, Social Development, United Nations ESCAP
Panel Speakers:
Associate Professor Kalyani Mehta, Head of Gerontology Programme, SIM University
Dr Thang Leng Leng, Associate Professor, Department of Japanese Studies, National University of Singapore

The Glue That Holds Us Together

Intergenerational Bonding through Community Engagement

Soh Swee Peng, CEO, Council for Third Age

Put Up Your Hand

Reinventing Volunteerism

Laurence Lien, CEO, National Volunteer & Philanthropy Centre

12.45 **NETWORKING LUNCH**

14.00 **Workshop Sessions 1, 2 and 3** *(conducted simultaneously)*

Workshop 1

Let's Knock Down the Old Fences

How to Build an Age Friendly Community by *Teresa Tsien Wong*, Co-director of the Institute of Active Ageing, Hong Kong Polytechnic University

Workshop 2

Having Designs on Value

How to Enable Design as a Vehicle of Social Change: Value-Based Pre-design Process by *Dr Emi Kiyota*, President & Environmental Gerontologist, Ibasho

Workshop 3

I'm Mobile, Not Immobile

How to Derive Innovative Approaches and Solutions to Transportation and Mobility *Shari Gershenfeld*, Research Fellow, Singapore MIT Alliance for Research and Technology (SMART), USA

15.15 **AFTERNOON TEA & REFRESHMENTS**

15.45 **Workshop Sessions 4, 5 and 6** *(conducted simultaneously)*

Workshop 4

Let's Play Together

How to Design Dynamic Intergenerational Activities with Impact by *Dr Kalyani Mehta*, Head of Gerontology Programme, SIM University & *Dr Thang Leng Leng*, Associate Professor, Department of Japanese Studies, SIM University, Singapore

Workshop 5

Spinning a Family Yarn

How to Tell a GREAT Story to Promote Intergenerational Bonding by *National Book Development Council*, Singapore

Workshop 6

Making it Work Together

How to Manage the Demographic Movement of the Ageing Population in Crisis Management ... Lessons Learnt from the Great Earthquake in East Japan by *Kenji Yamada*, Dept. of Social Welfare, Kyoto Women's University

17.00 End of Day

8.45 Guests to be seated

9.00 **Arrival of Guest of Honour**
SR Nathan, Sixth President of Singapore

9.05 **Opening Address**
Kannan Chandran, Publisher, Storm

9.15 **Keynote Address**
SR Nathan, Sixth President of Singapore

THE BUSINESS OF AGEING

Forever Young

9.20 **Always Staying Relevant & Young at Heart...**

Moderator: **Kannan Chandran**, Publisher,
Storm

Panel Speakers:

Mats Manderbacka, President
& Chairman of the Board, HUR –
The Active Ageing Company,
Finland

**Associate Professor Terry
Lum, Ph.D.** - Director Sau Po
Center on Ageing the University
of Hong Kong

AC Ho, Master Facilitator,
Instructor-Designer and Coach

10.40 **MORNING TEA & REFRESHMENTS**

i-AGELESS

Lifelong Surfers

11.00 **The Ageless Connection – Social Media,
Technology & Innovation Management**

Moderator: **Ben Lightfoot**, CEO, McCann
Worldgroup

Panel Speakers:

Scott D. Anthony, Managing
Director, Innosight Asia-Pacific
Gregory Armshaw, Chief
Technology Officer, Asia,
McCann Worldgroup

12.15 **NETWORKING LUNCH**

13.45 **Workshop Sessions 1, 2 and 3**
(conducted simultaneously)

Workshop 1

The Joy of Action

How to Make Wellness Fun and Effective by
*Mats Manderbacka, President & Chairman of the
Board, HUR – The Active Ageing Company,
Finland*

Workshop 2

Receiving From the Givers

**How to Use a Community Based Participatory
Research Approach to Develop Age Friendly
Programmes** by Associate Professor Terry Lum,
- Director Sau Po Center on Ageing, The
University of Hong Kong

Workshop 3

Lend an Artistic Hand to the Arthritic Hand

How to Enhance Volunteerism in the Arts by
*Jeffery Tan, Head, Com.mune: Participation,
Singapore Arts Festival, National Arts Council*

15.00 **AFTERNOON TEA & REFRESHMENTS**

15.45 **Workshop Sessions 4, 5 and 6**
(conducted simultaneously)

Workshop 4

Scoping for Silver Talismans

**How to Spot and Seize Innovation
Opportunities in the Silver Market** by
*Scott D. Anthony, Managing Director, Innosight
Asia-Pacific*

Workshop 5

Keep the Spring in Your Step

**How to Enhance Intergenerational Bonding
by Staying Active and Connected** by
*People's Association Active Ageing Council –
Lilian Yap, Ms Singapore Senior 2010 &
Andrew Yap, Mr Singapore Senior 2010*

Workshop 6

Offering an Experienced Hand

How to Tap On the Wisdom of Volunteers by
*Hosea Lai, SG Care, Corporate Communication,
National Volunteer & Philanthropy Centre*

17.00 Closing Address and Evaluation

Towards an Age-Friendly World

Expert Speaker Faculty



Professor Tan Ngoh Tiong is Dean, School of Human Development and Social Services and former Professor of Social Work at Augsburg College, USA. Dr Tan previously taught at the National University of Singapore. He received his Ph.D. from the University of Minnesota; MSW from University of Pennsylvania, and BA from University of Singapore. He has also been visiting scholar at Cambridge University, UC-Berkeley and Harvard University. He trained in mediation at the Erickson Mediation Institute as well as the Programme on Negotiation at the Harvard Law School. He is Co-Chair of the Commonwealth Organisation for Social Work, was Chairman of Family Resource and Training Centre, former President of Singapore Association of Social Workers and past Vice President of International Federation of Social Workers.

Dr Tan is an accomplished social worker, educator, mediator, marriage and family therapist and author. He has edited many books including: *Asian Tsunami and Social Work Practice*, *Extending Frontiers: Social Work in Singapore*, *Alternative Dispute Resolution*, *Social Work Around the World* and co-authored *Preparing for Marriage and Parenting Today*. His numerous publications include papers and book chapters on counselling, social work, family therapy, conflict resolution and mediation.



Dr Emi Kiyota, an environmental gerontologist and organisational culture change expert, focuses on initiatives to improve the quality of the built environment for long-term care and ageing services. Emi is a consultant to numerous age-friendly design projects for senior housing, hospitals, and clinical care centres in the United States, Europe, Asia and Africa. Dr. Kiyota is also a frequent speaker on these issues to audiences of both academics and practitioners.

In addition to her consulting work on quality improvement in the built environment for long-term care and ageing service, Emi has great concern for the similar needs of elders in the developing world. To this end, Emi and a group of like-minded colleagues have created a new not-for-profit, international organisation called *Ibashi*, embodying the Japanese concept of 'a place where one feels at home being one's self'.



Low Kee Hong is the General Manager of the Singapore Arts Festival. Over the last three decades, the Festival organised by the National Arts Council, has played a symbiotic and catalytic role in development of the artistic and cultural life of Singapore. The Festival saw its turning point in 2010 as it embarked on a new phase of development under the leadership of Kee Hong. Key changes and initiatives include turning this international arts platform into a Creation and People's Festival and a year-long participation programme, *com.mune* to sustain the Festival's engagement and with the public beyond individual shows staged during the Festival period.

Formerly, Kee Hong was the General Manager of Singapore Biennale, developing it from its inception in 2006 to the largest international contemporary visual arts platform in Singapore.

Kee Hong has a Masters in Sociology with on-going research interests in cultural policy, urban planning and architecture, performance studies, vernacular and contemporary culture and arts of Southeast Asia.



Seah Hwee Kia, PBM is a banker by profession and is the Senior Vice President (Enterprise Banking) with DBS Bank Ltd. Mr Seah is the Vice Chairman of the People's Association Active Ageing Council as well as the Chairman of the Ayer Rajah Community Centre Management Committee (CCMC). He is also a member of the Board of Visitors for Institute of Mental Health (IMH).

As Vice-Chairman of Active Ageing Council, Mr Seah assists in charting the strategic directions for Wellness Programme, explaining the Council and PA's key focuses and garnering ground support in support of these important initiatives. As the CCMC Chairman, he actively supports his Active Ageing Committee in implementing Active Ageing initiative in and around his Ayer Rajah Constituency.

He actively engages his seniors in the many community activities and programmes he organises for them. One of his key projects is to support his Active Ageing Committee to introduce Briskwalking as an easy entry keep fit programme for his seniors and their family members to promote physical fitness and intergenerational bonding.

He was awarded the Pingat Bakti Masyarakat (PBM) – the Public Service Star in 2006 and the People's Association 10-Year Long Service Award in 2009 for his active contributions in community works.



Associate Professor Kalyani Mehta is Head of the Gerontology Programme at the University of SIM. Prior to this post she taught at the Department of Social Work, National University of Singapore for 15 years. Her rich experience in the field of Social Gerontology spans the past 20 years. Dr Mehta's Ph.D thesis on 'The Dynamics of Adjustment of the very old in Singapore' stated the passion for this specialisation. Although most of her research is conducted in Singapore, she has extensive knowledge of the Asia Pacific region. Her numerous publications include two co-authored books "Understanding and Counselling Older Persons" and "Ageing in Singapore: Service Needs and the State", six edited books, and more than 40 papers in international journals on social gerontology and social work. Professor Mehta was Nominated Member of Singapore Parliament (NMP) (2007-2009) and during her term she spoke on ageing policies and services.

As part of her professional and voluntary contributions, she was President of the Singapore Association of Social Workers (2009 – 11) and President of the Singapore Gerontological Society (1998 – 2000). She served as a member of the Board of Council of the National Council of Social Service (2006 -10) and member of the Board of Advisors of the Office of Public Guardian, Ministry of Community Development, Youth and Sports (2010 – 12). Currently, she is council member of the Singapore Gerontological Society and member of the National Transplant Ethics Panel. Internationally, Dr Mehta has served as consultant to United Nations, Asian Development Research Forum, and is currently advisor to the Asia Pacific Institute of Ageing Studies, Lingnan University, Hong Kong.



Leng Leng THANG is a socio-cultural anthropologist with research interest on ageing intergenerational programming, intergenerational relationships and gender. She is currently associate professor of Department of Japanese Studies at the National University of Singapore. Leng Leng has numerous publications on ageing and intergenerational issues focusing mainly on Japan and Singapore, her most recent publication is 'Experiencing Grandparenthood: The Asian Perspective' (Springer Publisher, 2012, co-edit with K.Mehta). Leng Leng is associate editor of 'Journal of Intergenerational Relationships' (Taylor and Francis, USA), she is also active in promoting intergenerational bonding in the community and is currently chairperson of Singapore Fei Yue Family Service Centre which formulates programmes and services to benefit across generations.



Soh Swee Ping joined Council For Third Age as Chief Executive Officer on 1 July 2011. Prior to this, Ms Soh was with International Enterprise (IE) Singapore and was based in China from 2003 – 2011, facilitating and increasing Singapore's trade and investments and building bi-lateral relations with the Chinese government.

Council For Third Age (C3A) promotes active living for seniors and improving the perception of third agers in this phase of their lives. C3A play the catalytic role and works through various partners in the social sector. C3A believes that by improving senior's social connectedness to the society, strengthening the relationships around them would greatly improve their overall well being. Ms Soh currently sits in the active ageing and employability sub-committee, the mental health elderly sub-committee, silver industry standards committee and BCA universal design award committee.

Ms Soh graduated from National University of Singapore with a Bachelor of Science (Real Estate)(Hons) and Master of Science (Real Estate). She completed the Executive Programme for Senior Civil Servants in Tsinghua University in Beijing and Fudan University in Shanghai. She has completed the Non-Profit Management Programme for the 21st Century by the LKY School of Public Policy in 2012.



Laurence Lien is the Chief Executive Officer of National Volunteer & Philanthropy Centre (NVPC) and the Community Foundation of Singapore (CFS). Formerly the Director of Governance and Investment at the Ministry of Finance, Laurence served 14 years in the Singapore Administrative Service, rotating through different positions in the Ministries of Community Development, Youth and Sports, Home Affairs and Education.

Actively involved in the non-profit sector, Laurence is Chairman of Lien Foundation and Deputy Chairman of Caritas Singapore Community Council. He is also the President of the Centre for Non-Profit Leadership and Board Member of the Lien Centre for Social Innovation at the Singapore Management University. Laurence is currently also a Nominated Member of Parliament and will advocate for the social sector and civil society.



Teresa Tsien Wong is Co-director of the Institute of Active Ageing, Senior Clinical Associate of the Department of Applied Social Sciences (APSS), Hong Kong Polytechnic University. She is also a part-time lecturer for the MSc in Clinical Gerontology programme at the Chinese University of Hong Kong. She specialises in ageing studies and research, especially in dementia care, carer support and active ageing.

Teresa has been appointed by the Chief Executive as a member of the Social Welfare Advisory Committee, YauTsimMong South District Committee. She has just completed a six-year term serving as a member of the Community Chest and Guardianship Board. She is an elected member of the Election Committee representing the social welfare sector for 10 years.

She is the President of WINGS HK, the vice-chairman of the Hong Kong Alzheimer's Disease Association, a committee member of the Age-friendly community Project of the Hong Kong Council of Social Service, Senior Citizen Home Safety Association, Tsimshatsui Kaifong Welfare Association and the management committee of the Cheung Muk Tau Holiday Centre for the Elderly, Helping Hand, and the Advisory Board of Hong Kong Joint Council of Parents of Mentally Handicapped, and a committee member of the Age Friendly Community working group ,



Shari Gershenfeld is the founder of AgeWise-Consulting, which focuses on helping businesses leverage the unique opportunities associated with the ageing population. Formerly a senior level executive at Fidelity Investment, Shari focused on the older market segment and developed cutting-edge research programmes and innovation products and services that redefined the retirement/retiree market. Most recently at Fidelity, she was Managing Director of the Fidelity Research Institute, a unique thought leadership organisation delivering high-quality research on retirement and healthcare topics.

As a gerontologist, she is well-versed in the issues associated with ageing and she is currently working with non-profit organisations in the ageing services domain. She is a member of the Board of Directors of ITNGreaterBoston, a quality transportation service for the elderly and the visually impaired, and is part of the founding group and steering committee of the Brookline Community Ageing Network, an innovative community based organisation designed to encourage seniors to age in place and enhance their quality of life.



Mats Manderbacka is Chairman of the Board of Directors and founder of HUR, an Active Ageing Company that has helped implement active ageing programmes worldwide over the last 20 years. Mats aims for HUR to be the world's leading supplier of exercise solutions to the senior, rehabilitation, and 40+ wellness markets. *'There is definitely a lot of potential in the area of wellness in Asia where the population is rapidly ageing and also increasingly savvy about health and keeping fit.'*

HUR is the world leader in providing Exercise Solutions and equipment for the Retirement and Senior housing communities, with more than 20 years of experience and 5000 installations on 5 continents.



Dr. Terry Lum is an Associate Professor at the Department of Social Work and Social Administration and the Director of the Sau Po Center on Ageing at the University of Hong Kong. Before joining the University of Hong Kong in 2011, Dr. Lum was a faculty at the University of Minnesota in the United States. Dr. Lum is an expert in ageing policy and services. He served on the national advisory committees of the Cash and Counseling Programme and the Institute of Geriatric Social Work in the US. In 2001, Dr. Lum was awarded the prestigious Hartford Geriatric Social Work Faculty Scholar award. In 2011, he was elected as a Fellow by the Gerontological Society of America. Dr. Lum received his B.Soc.Sc. in Economics and Master of Social Work degrees from the University of Hong Kong. He received his Ph.D. degree in social work from the Washington University in St. Louis.



Scott D. Anthony is the managing director of Innosight Asia-Pacific. Based in Innosight's Singapore office, he leads its Asian consulting operations and its venture-capital investment activities. Scott has written five books (including two 2012 releases: *The Little Black Book of Innovation* and *The Growth Factory*) and six Harvard Business Review and Sloan Management Review articles on growth and innovation.

He is a sought-after strategic advisor who has worked closely with senior leaders in companies such as Procter & Gamble, the Ayala Group, Johnson & Johnson, SingTel, Kraft, General Electric, LG, Credit Suisse and Cisco on topics of growth and innovation. He is a member of the Board of Directors of Media General, Village Laundry Services, Innosight, and IDEAS Ventures, where he chairs the Investment Committee.

He has a regular column at HBR.org at <http://blogs.hbr.org/anthony/>, and can be followed on Twitter at @ScottDAnthony.



Greg Armshaw has always worked at the leading edge of technology implementation and design. As part of the McCann Worldgroup Technology Catalyst Team, he is focused on identifying best in class solutions and technologies that enable clients to deliver utility, education and entertainment to their customer communities and to deliver innovative client solutions.

As Media Systems Manager for Universal McCann EMEA, which he joined in 2001, he project-managed the development and deployment of media and consumer research analysis software to clients in over 30 countries, pulling data from multiple sources before campaign performance dashboards were commonplace. In 2006, he moved to Hong Kong as Senior VP, Regional Technology Director for McCann Worldgroup Asia Pacific. In these posts, he has delivered solutions to such clients as GM, Microsoft, Motorola, SC Johnson and Nestlé, among others.

An engineer by training, he transferred his talents into the communications sphere once he realised that technology was not only a tool for improving the efficiency of operations but a game-changer for how consumers would interact with brands, products and corporations – as consumers, employees and partners.



Jeffrey Tan is the Head, Commune: Participation, Singapore Arts Festival, National Arts Council. Since joining the National Arts Council in 2007, Jeffrey has worked as Assistant Director (Festivals) overseeing the Busking scheme and the Outreach programmes of two editions of the Singapore Arts Festival. In 2010, Jeffrey established Com.mune: the Education and Outreach programme of the Singapore Arts Festival providing year long engagement for arts lovers, arts makers and arts volunteers of all ages – from children, to teens, working adults and senior citizens.

Besides providing pre and post festival Learning Workshops, Chats, Resource Packs, Video Insights, Jeffrey also ran the Festival Ambassadors Programme and the Kids Advisory Panel, working closing with eight children, between the ages of nine and twelve years old. In 2011, the Singapore Arts Festival will present Singapore's first Kids Arts Village, designed, programmed and managed by children under the ages of fourteen years old.



Lilian Yap is 63 years old, and a retired Vice President of Credit and Risk Personal Banking at HSBC. She is now involved in managing her own investment portfolio.

She won the title of Ms Singapore Senior 2010 for epitomising what it means to age actively and gracefully.

A grandmother of 4 grandsons, she is involved in a multitude of interest groups from Lian Gong Shi Pa Fa, and tai chi, gym, golf, roller blading, Chinese folk dance and line dancing to Toastmaster, playing Balut, reading, Scrabble, singing and learning how to play the ukulele.

Lilian is an ardent believer in keeping physically and mentally active, and socially engaged, looking great and thinking positive. She wants to inspire others by continuing to walk the talk and sharing her lifestyle and outlook in life.



Andrew Yap is 61 years old and retired from Managing Director positions at several multinational companies. He won the Mr Singapore Senior 2010 title for his open friendly demeanor, his active contributions to the community and his 'young at heart' outlook on life.

A grandfather of 2 granddaughters, he has served in various grassroots organisations and done his bit in community service for almost 20 years. An avid long distance cyclist, he cycles up to 20km or more almost every day, goes to the gym and finds time for his other interests like collecting and building railroad modelling, collecting rare watches, photography (especially avian photography) and travel.

Being an active and health-conscious person, Andrew wants to see more of his peers join him in pursuing an active lifestyle, and to discover new vigour, happiness and fitness to enjoy their golden years to the fullest.



Hosea Lai is the Deputy Director of SG Cares, National Volunteer & Philanthropy Centre, a national body established to promote volunteerism and philanthropy in Singapore. He oversees the Volunteer Division. Prior to his current position, he was with Habitat for Humanity International, working in Singapore as the Director of Programmes and subsequently, the Regional Programme Manager, looking after Northeast Asian countries such as China, Korea and Japan. Hosea started the Habitat Singapore office, and subsequently the Habitat for Humanity Sichuan office, overseeing the post-earthquake recovery project in Sichuan.

Prior to getting involved in the non-profit sector, Hosea has done volunteer mission work in Myanmar working among the child soldiers, as well as tribal work in Thailand. He has volunteered locally as well as overseas, such as in Nepal and India, as well as Sri Lanka and Aceh post tsunami.



Ben Lightfoot is the CEO of McCann Worldgroup Singapore. With more than 18 years experience within advertising and communications, Ben has worked with many of the large Advertising Networks around the world including Ogilvy, Leo Burnett and Publicis.

Ben came to Singapore from New Zealand where he held the joint role of Executive Creative Director and Managing Director of the McCann NZ Office.

Ben has held senior roles in both creative and management across brand, retail, direct and digital. He has been internationally awarded, strategically and creatively in each of these disciplines.



Rick Koh Buck Song is the CEO of Integrative CSR Consulting. He specialises in consulting in corporate social responsibility, branding and communications strategy. He is a Policy Fellow of the International Longevity Centre Singapore, that studies and promotes the well-being of older people, and is on the International Advisory Board of Global Medical Knowledge, a non-profit corporation in the USA promoting medical technology in Africa and the developing world. In the social sector, he has worked with organisations including the National Volunteer & Philanthropy Centre, Harvard Singapore Foundation and Tsao Foundation. He is the author of Living With The End In Mind (2011), a study for the Lien Foundation on Singapore's environment for end-of-life care.

He holds a master's in public administration from Harvard University's Kennedy School of Government in the USA, and has taught leadership as Adjunct Associate Professor for the Master in Public Management class at the Lee Kuan Yew School of Public Policy. A former Straits Times columnist and supervisor, he is the author and editor of 21 books, including Brand Singapore: How Nation Branding Built Asia's Leading Global City (2011)

**REGISTRATION FORM FOR 2-DAY "TOWARDS AN AGE-FRIENDLY WORLD" Conference
6th & 7th September 2012, Mandarin Orchard Singapore by Meritus**

Conference Fee:

- Usual fee: **S\$1080.00**
- Early Bird Special: **S\$980.00** until 22nd June 2012
- Group discount: **Further 15% off** conference fee if you sign up in a group of 3 and more!

NCSS Members VWOs: S\$980.00; The conference has been pre-approved for VCF funding as follows:

- ❖ S\$686 funding under Professional Skills Based Training – (VWOs pay **S\$294.00** per participant)
- ❖ S\$548.80 funding for VWO staff who are Employment Pass/Work Permit holders – (VWOs pay **S\$431.20** per participant)

Yes! Please register us:

Organisation:

Mailing Address:

Name of Attendee	Designation	Email	Mobile Number
1.			
2.			
3.			
4.			
5.			
6.			
Contact Person's Name:	Designation:	Email:	Telephone:

Total payment: \$_____ x _____ participants = \$_____

Mode of payment: _____

Cheque Number: _____

Please make cheque payable to 'Integrative CSR Consulting Pte Ltd' and mail to 36 Armenian Street, #02-07, Singapore 179934 by **22nd June 2012 (for early bird registrants) and write organisation's and delegates' names on the back of the cheque.

Please fax the completed form to +65 6536 8870 or email to adeline@integrative.com.sg

For delegates with special dietary requirements, please check box below:

- Vegetarian Muslim

Time	Please select one	6 th September – Workshop	Time	Please select one	7 th September – Workshop
14.00 – 15.15		1 – How to Build an Age Friendly Community	14.00 – 15.15		1 – How to Make Wellness Fun and Effective
		2 – How to Enable Design as a Vehicle of Social Change: Value-Based Pre-design Process			2 – How to Use a Community Based Participatory Research Approach to Develop Age Friendly Programmes
		3 – How to Derive Innovative Approaches and Solutions to Transportation and Mobility			3 – How to Enhance Volunteerism in the Arts
15.45 – 17.00		4 – How to Design Dynamic Intergenerational Activities with Impact	15.45 – 17.00		4 – How to Spot and Seize Innovation Opportunities in the Silver Market
		5 – How to Tell a GREAT Story to Promote Intergenerational Bonding			5 – How to Enhance Intergenerational Bonding by Staying Active and Connected
		6 – How to Manage the Demographic Movement of the Ageing Population in Crisis Management ... Lessons Learnt from the Great Earthquake in East Japan			6 – How to Tap On the Wisdom of Volunteers

Refund policy:

A replacement is welcome if you are unable to attend. In the event you are unable to attend, you will receive an electronic copy of the conference documentation.

For Sponsorship and all other enquiries:

Contact Susan Ng at + 65 6536 8860
Email: susan@integrative.com.sg

Disclaimer:

Organisers will endeavour to keep speakers and programme as advertised but reserve the right to vary the programme, speakers, venue, order of events or other details of the conference at their discretion.